

**MCGEHEE HOSPITAL COMMUNITY HEALTH NEEDS ASSESSMENT 2013-2015
STRATEGIC IMPLEMENTATION PLAN**

GOAL 1: DEVELOP INFRASTRUCTURE TO IMPROVE HEALTHCARE AND HEALTH OUTCOMES IN THE SERVICE AREA		
OBJECTIVES	ACTIVITIES	TIMELINE
Formalize the McGehee Hospital Community Advisory Committee	<p>Organize community health needs assessment focus group into an action committee to address the Community Health Needs Assessment Work Plan</p> <p>Invite additional members; including school leaders in the region and healthcare providers</p> <p>Promote communication among healthcare workers and residents by establishing regular quarterly meetings</p> <p>Develop bylaws for the committee</p> <p>Organize action committees to address the Community Health Needs Assessment Work Plan</p> <p>Develop an evaluation plan to effectively monitor the progress of the committee toward goals defined in the Community Health Needs Assessment</p>	<i>August 2013- March 2014</i>
GOAL 2: IMPROVE THE HEALTH OF RESIDENTS BY INCREASING ACCESS TO SPECIALTY HEALTHCARE SERVICES IN THE SERVICE AREA		
OBJECTIVES	ACTIVITIES	TIMELINE
Increase the number of specialty healthcare services in the service area	<p>Recruit specialists to the area to offer specialty clinics in the service area</p> <p>Centralize specialty clinics to one location at the hospital</p>	<i>On-going over three years</i>

	<p>Work with Arkansas Children’s Hospital to provide opportunities for pediatric specialty care</p> <p>Work with Greater Delta Alliance for Health partners to recruit more specialists to the area via tele health</p> <p>Work with Greater Delta Alliance for Health partners to offer more specialty clinics in the region.</p> <p>Develop a work group in the Advisory Committee to address this goal</p>	
<p>GOAL 3: IMPROVE THE HEALTH OF RESIDENTS BY OFFERING FREE EXERCISE AND HEALTH EDUCATION PROGRAMS</p>		
<p>OBJECTIVES</p>	<p>ACTIVITIES</p>	<p>TIMELINE</p>
<p>Develop a strategic plan for a free community fitness center in the service area</p>	<p>Develop a work group in the Advisory Committee to address this goal</p> <p>Do a feasibility study for the fitness center</p> <p>Research potential funding for the building of the facility and equipment purchases</p> <p>Develop a strategic plan to present to the McGehee Hospital Board of Directors</p>	<p><i>August 2013- August 2014</i></p>
<p>Increase available Health Education Programs in the service area</p>	<p>Develop a work group in the Advisory Committee to address this goal</p> <p>Work with the Greater Delta Alliance for Health partners to offer more health education programs in the service area</p> <p>Work with local healthcare partners to provide additional health education programs in the service area; especially for the local schools</p>	<p><i>On-going over three years</i></p>

GOAL 4: INCREASE ACCESS TO CARE BY PROVIDING ADDITIONAL HEALTH SCREENING SERVICES

OBJECTIVES	ACTIVITIES	TIMELINE
<p>Provide the opportunity to offer free vision screening in the service area; specifically for youth</p>	<p>Develop a work group in the Advisory Committee to address this goal</p> <p>Work with state partners and Alliance partners to initiate a free vision screening in the service area</p>	<p><i>Ongoing over three years</i></p>
<p>Research the feasibility of providing mammogram services in the service area</p>	<p>Develop a work group in the Advisory Committee to address this goal</p> <p>Work with state partners and Alliance partners for potential opportunities for a mobile mammography unit</p> <p>Research funding opportunities for a mobile mammography unit</p>	<p><u><i>Ongoing over three years</i></u></p>

GOAL 5: INCREASE THE NUMBER OF HEALTHCARE PROVIDERS IN THE SERVICE AREA

OBJECTIVES	ACTIVITIES	TIMELINE
<p>Pursue the opportunity to provide health career education in the local high school</p>	<p>Develop a work group in the Advisory Committee to address this goal</p> <p>Work with local school officials to develop a plan of action</p> <p>Work with Greater Delta Alliance for Health partners for potential funding opportunities and collaboration</p>	<p><i>September 2013- May 2014</i></p>
<p>Organize a community group to assist McGehee Hospital with Physician Recruitment</p>	<p>Develop a work group in the Advisory Committee to address this goal</p> <p>Meet with John Heard, CEO, to discuss an action plan for physician recruiting & organize and involve community members to assist with recruiting visits</p>	<p><i>Ongoing</i></p>

